SVYM

PROCESS
SEEP X WASH

1. AWARENESS

1. Gather people in the community
2. Continuous reinforcement to gain trust
   a. House visits, community meetings, involve Graam panchayat
      i. Discuss and bring awareness about government schemes

2. DEMAND

1. Emphasize the importance of WASH
2. Show communities how other communities are thriving with WASH facilities
3. Have conversations to identify issues that relate to WASH

3. SOLUTIONS

1. Maintain government facilities
2. WASH related revenue models to generate income
   a. Use income to sustain WASH practices in home and community
3. Creating and empowering SHGs

4. SUPPORT

1. Offer a seed capital to help their business get started
2. External resources like SVYM staff, a business guide
3. Training on process making, production, marketing, and financing

ULTIMATE GOAL:
COMMUNITIES SHOULD TAKE **OWNERSHIP** FOR THEIR WELLBEING AND WORK TOWARDS **SUSTAINABILITY**